



2021 Advertising Rates

At Gritty Faith, we are committed to less than 25% ad to content ratio in our magazines. Fewer ads mean your business is actually *seen* by our readers.

We pride ourselves on featuring high quality content. In fact, the majority of our readers report reading each issue of Gritty Faith cover to cover. According to a 2020 poll, our readers also make a habit of forwarding the magazine on to another with the average readership of each copy being 3-4 people. Due to our evergreen content, it is common for Gritty Faith to be kept as a collection to read again and again. Make your advertising dollars work for you by investing in advertising with Gritty Faith.

Becoming an elite advertiser within Gritty Faith will allow you to build a long-lasting relationship with our readers – your next customers.

Elite Advertiser Opportunity

\$2,100 per year

We only accept ten elite advertisers each year. As an Elite Advertiser you will receive:

- Full page color advertisement in each issue of Gritty Faith Magazine for one full year. (6 issues total)
- Recognition on our Elite Advertiser listing within the pages of Gritty Faith Magazine. Our listing will highlight you as an elite advertiser, sharing your company mission to help deepen the relationship with the reader.
- Once per year, your business will be featured in a two-page spread in Gritty Faith Magazine. You may use this space to share about new services, accomplishments, or educational materials with our reader. (Gritty Faith staff will assist you in creating this content. Gritty Faith reserves the right to determine which issue your company will be featured in as well as the content printed.)
- Up to five annual subscriptions of the magazine, perfect for sharing with all of your branch locations or ministry projects.

Issue by Issue Advertising Opportunities:

Gritty Faith is published bi-monthly. All ads are for full color in our high-quality magazine.

Size	Pixels	Rate per Issue
Full Page 8.5" x 11"	3400x4400	\$300
Horizontal Half Page 8.5" x 5.5"	3400x2200	\$150
Vertical Half Page 4.25" x 11"	1700x4400	\$150
Horizontal Third 8.5" x 3.67"	3400x1468	\$125
Quarter Page 4.25" x 5.5"	1700x2200	\$100

Sponsorship Advertisement Opportunity

\$35 per issue

As a Gritty Faith Sponsor, you are providing three copies of the current issue of Gritty Faith Magazine to 3 non-profit organization of your choice. Your business name will be listed as the sponsor on the mailing label unless you prefer to remain anonymous.

Advertising Deadlines

Issue	Advertising Deadline (for ad submission and payment)
JANUARY/FEBRUARY 2021	November 25, 2020
MARCH/APRIL 2021	January 25, 2021
MAY/JUNE 2021	March 25, 2021
JULY/AUGUST 2021	May 25, 2021
SEPTEMBER/OCTOBER 2021	July 25, 2021
NOVEMBER/DECEMBER 2021	September 25, 2021

To become an Elite Advertiser or place a one-time ad in Gritty Faith Magazine:

Email us at grittyfaithads@purposegrit.com or call Jessy Paulson at 919-624-5136